



BCCA's 2006/2007 Corporate Sponsorship Opportunities *

Mission:

The Greater Boston Community Center for the Arts (BCCA – formerly of Brookline) will provide a culturally integrated environment where members of all ages and abilities in Boston and its surrounding towns can participate in world dance forms, martial arts, fitness, music, visual arts, acting, and other arts.

The Center will provide arts education, practice and performance facilities, instructor training and new teaching opportunities for local and visiting artists, and it will host community events. Through the use of multimedia and telecommunication technology, it shall continue promote and contribute to the creation of an extended network of artists and arts communities throughout the world.

The BCCA is now seeking corporate sponsors and partners to help establish its new arts facility and to restore and cultivate our valuable services to the community. Partnering with the BCCA provides your corporation with exposure to our vast constituency of over 7,500 community members of all ages, backgrounds, and abilities, across the Greater Boston Area and beyond. Our impressive body of over 350 professional artists and educators have provided rich and broad programming from classes and workshops, to community events. With your help, we can gain a stronger footing to re-open our home for the arts.

There are many ways to partner with the BCCA – Here are some sponsorship opportunities and respective benefits:

- **Capitol Sponsorship** – Donate to our New Building Campaign and receive recognition on a customized brass plaque naming a particular building feature. Donation levels range from \$180 to \$500,000 – See ***BCCA's New Building Campaign – Building Feature Naming Opportunities*** for full details.
- **Event Sponsorship** – Facilitate the production of one of our events (performances, workshops, fundraisers, dances, etc.). Donation levels range from \$250 to \$5,000. Depending on donation level, your company will be entitled to headline the event, display your banner, list your company and/or ad in our event booklet, receive mention in our electronic or printed newsletters, press releases, and other forms of publicity. Food or other in-kind donations are welcome.
- **Electronic Newsletter Sponsorship** – Contribute to the creation and maintenance of our bi-monthly electronic and printed newsletter, which reaches over 7,500 readers. Donation levels range from \$100 to \$1,000, depending on listing or ad size and prevalence.
- **Website & Printed Catalog Ad/Banner Sponsorship** – Display your listings, ads, or banners on our popular website or in our widely distributed (5,000 to 20,000 copies) course catalog. Donation levels range from \$50 to \$1,000, depending on listing or ad/banner size and prevalence.
- **In-Kind Sponsorship** – Donate equipment, materials, professional services, food, or other goods towards our New Building Campaign, fundraisers, silent auctions, community programming, or other organizational needs. (Levels and types of recognition depend upon gift value.)
- **Corporate Challenge Grant** – Any donation/sponsorship can be creatively posted as a Corporate Challenge Grant, enticing other corporations and/or individuals to match funds, and secure a larger funding milestone. This type of gifting can be manifested in group pledges, employee challenge gifts, multi-year pledges, and more. Challenge grant sponsors may garner heightened exposure as leaders in bringing forth funding for valuable community endeavors.
- **Corporate Membership** – Help fund our New Building Campaign as well as our ongoing budgetary needs and future arts programming (once we open our new facility), while enjoying a wide array of corporate benefits. Membership levels range from \$500 to \$25,000+ – See ***BCCA's 2006/2007 Corporate Membership Program*** for full details. A complementary Corporate Membership may be obtained as a result of a contribution towards any of the sponsorship opportunities listed above – Ask us about eligibility.

* Corporations may elect to remain anonymous (and not appear on printed or electronic documents). Sponsor donations are tax-deductible to various degrees, depending on the added value / benefits received by the charitable company. BCCA is a non-profit, tax-exempt 501(c)(3) organization. Tax I.D.: 05-0548309



BCCA's 2006/2007 Corporate Membership Program

Becoming a Corporate Member * is a great way to highlight your company's commitment to arts and the community. In turn, the wide-array of member benefits increases your exposure to a highly conscientious audience, while providing access to recreational and educational activities for the well being of your employees.

As a BCCA Corporate member, at this juncture, you will help fund our New Building Campaign to establish a home for the BCCA, aid our budgetary needs, and support our current and future arts programming.

We look forward to welcoming you as a valued Corporate Member and invite you to select the level of membership that works best for your company.

NOTE: Future benefits (post-opening of our new facility) are shown in italics.

Corporate Membership Levels:

Associate - \$500+

- Invitation to our annual donor and sponsor appreciation event, and recognition in booklet
 - Electronic newsletter mention & link to your website (or other method of contact)
 - Annual recognition in our Development electronic newsletter
 - Mention & link on our website's "Grants & Corporate Giving" page
 - *Annual Members-only event*
 - *Brass plaque on your choice/combination (equivalent to the value of your gift) of the following new building features:*
 - Orchestra/Banquet Seat - \$180/Seat
 - Automated Theater Seating System Seat - \$360/Seat
 - Brick in our Grand Hallway's "Yellow Brick Road" - \$200/Brick
- See "***BCCA's New Building Campaign – Building Feature Naming Opportunities***" for full details.

Bronze - \$1,000+

All the above benefits, plus:

- Two electronic newsletter mention & link to your website (or other method of contact)
- Printed newsletter mention
- Discounted (\$1 off) admission to BCCA sponsored events for all your employees
- *A 25% discount off of BCCA Individual membership fees for every employee in your corporation. (Individual-level memberships entitles one to sign up for BCCA classes.)*

Silver - \$2,500+

All the above benefits, plus:

- VIP accommodations and 50% discounted admission to our annual donor and sponsor appreciation event, and recognition in booklet
- 1/8-page ad in special event booklet or in *printed course catalog*
- Semi-annual recognition in our Development electronic newsletter
- Honorary mention during two special event
- *A 50% discount off of BCCA Individual membership fees for every employee in your corporation. (Individual-level memberships entitles one to sign up for BCCA classes.)*
- *Three prime-time mentions on WBCCA non-profit radio broadcast*

Gold - \$5,000+

All the above benefits, plus:

- 1/4-page ad in special event booklet or in *printed course catalog*
- Choice of private lesson or health session by a BCCA instructor
- One bi-monthly electronic newsletter sponsor dedication
- Newspaper article mention
- *A 75% discount off of BCCA Individual membership fees for every employee in your corporation. (Individual-level memberships entitles one to sign up for BCCA classes.)*
- *Seven prime-time mentions on WBCCA non-profit radio broadcast*
- *5% off admission to BCCA classes*

Platinum - \$10,000+

All the above benefits, plus:

- VIP accommodations and FREE admission to our annual donor and sponsor appreciation event, and recognition in booklet
- Sponsor banner at special event or a banner on our website's "Grants & Corporate Giving" page
- 1/2-page ad in special event booklet **and** in *printed course catalog*
- Quarterly recognition in our Development electronic newsletter
- Private dinner with the BCCA Directors & Board members
- *A FREE BCCA Individual membership for every employee in your corporation. (Individual-level memberships entitles one to sign up for BCCA classes.)*
- *Premium reserved seating (with RSVP) at all BCCA sponsored events*
- *Special private reception with all the artists performing in one of our public performance/concert series at the BCCA*

Partner - \$25,000+

All the above benefits, plus:

- Full-page ad in special event booklet **and** in *printed course catalog*
- Year-long website banner (location negotiable)
- Complementary two-hour studio rental for your company's private party or function at the BCCA or one of our affiliated facilities
- Corporation employees and their family members get 5% off admission to all family & youth-oriented events and special programming (teen/youth dances, Summer Arts Program, etc.)
- *Brass plaque on your choice/combination (equivalent to the value of your gift) of features in the new building – See "**BCCA's New Building Campaign – Building Feature Naming Opportunities**" for full details.*

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