



❖ BCCA's Corporate Sponsorship Opportunities ❖

Mission:

BCCA (CCCA in Cambridge) works to establish and manage new arts facilities and integrated programs for the common goal of bringing education and opportunities in the arts to communities nationally. This provides positive options to inner city children and adults who get to learn how to use their abilities and cultivate their talents through music, film-making, acting, world dance forms, martial arts, fitness, visual arts, technology, and science.

Our main focus is to present opportunities for talented students to interact, learn, and be inspired by established artists as their mentors, in order to achieve their full artistic, intellectual, social, cultural, and physical potential. An ongoing collaboration with community outreach organizations extends our ability to make a difference in the community by providing young people safe places to learn and grow. Through guidance and positive reinforcement, we support their needs to rise above challenges by utilizing creative outlets to express themselves in productive ways.

The art centers offer education, practice and performance facilities, instructor training and new teaching opportunities for artists and students. We host community events and provide performance opportunities for emerging talents to showcase their progress and collaborate with established artists as role models.

Through the use of multimedia, telecommunication, and Internet technology, we promote the pursuit of thriving careers and contribute to the creation of an extended network of artists and institutions in all different social and economic communities locally, nationally, and internationally.



The BCCA is seeking corporate sponsors and partners to help revitalize and strengthen arts and culture in Cambridge, by establishing and contributing to the creation and management of thriving centers across Cambridge and the Greater Boston Area, and the activation of arts programming at local community-minded businesses. We have joined forces with community leaders and institutions, and have gotten tremendous support for the foundation of the Cambridge Community Center for the Arts, CCCA, (under the umbrella of BCCA, Inc.) to both support artists and organizations recently displaced by cultural facility and space closures in Cambridge, and to restore and cultivate our valuable BCCA community programming. Partnering with the BCCA provides your corporation with exposure to our diverse community constituents of all ages, backgrounds, and abilities, across the Greater Boston area and beyond. Our impressive body of over 350 professional artists and educators, have provided rich and broad programming from classes and workshops, to company rehearsals, private lessons, art exhibits, and community events. With your help, we can lay a strong foundation to re-open our home for the arts in multiple locations across Greater Boston, and virtually on the web, for all to enjoy.

There are many ways to partner with the BCCA – Here are some sponsorship opportunities and respective benefits:

- **Capital Sponsorship** – Capital donations are especially valuable to strengthen the foundation and ensure the future of our cultural organization and the artists and community members we serve. All of these targeted contributions are specifically geared to enable our non-profit organization to provide programming in any viable location, with as little as same-day to one week of setup time, as well as virtualize our educational services on the web, to share them world-wide and contribute to a thriving arts and education economy:
 - ❖ \$500 to install BCCA's (pre-owned) 1,000 SF movable maple commercial quality composite wood dance floor
 - ❖ \$1,500 to repurpose and install BCCA's professional artist-made sign (changing "Brookline" to "Cambridge")
 - ❖ \$2,000 to purchase a professional portable sound system for each facility/location (BCCA currently owns one)
 - ❖ \$2,500 to purchase and transport a quality upright piano (which may also be given as an in-kind donation)
 - ❖ \$5,000 for continued development of BCCA's ground-breaking education web and institution, artist, educator, and student management software and website technology, for artist gainful employment and student reach
 - ❖ \$5,000 for operating funds buffer, including staff, advertising, utilities, and other essential expenses

- ❖ \$6,000 to purchase and install multi-use movable Plexiglass studio mirrors for movement arts activities
- ❖ \$6,000 to purchase and install a 1,000 SF movable (\$9,500 for portable) Wooden Kiwi Productions 2.5" sprung-wood floating sub-floor, to benefit artist and member health and longevity, and improve acoustic qualities
- ❖ \$9,000 to purchase and install a movable black box theatre lighting and video projection system, and wings
- ❖ \$15,000 to install BCCA's (pre-owned) Corbin-Hufcor soundproof movable partitions/walls, to diversify our arts facilities, sound-insulate activities, and increase cultural facility multi-use capability and programming output
- ❖ Other corporate sponsorship targeted funding ideas/proposals, gladly encouraged and appreciated.

- **Event Sponsorship** – Facilitate the production of one of our cultural events (performances, workshops, fundraisers, dances, etc.). Donation levels range from \$250 to \$5,000, and depending on donation level, your company will be entitled to headline the event, display your banner, list your company name, logo, and/or ad in our event booklet, website, and other printed and digital materials, and receive mention in our electronic and printed newsletters, press releases, and other forms of publicity. Food or other in-kind donations are welcome.
- **Electronic Newsletter & Website Sponsorship Ad/Banner** – Display your listings, ads, or banners on our website and/or electronic and printed newsletter. Donation levels range from \$50 to \$1,000, depending on listing or ad/banner size and prevalence.
- **In-Kind Sponsorship** – Donate equipment, materials, professional services, food, or other goods towards our community programming, arts facilities funds, fundraiser silent auctions, or other organizational needs. (Levels and types of recognition depend upon gift value.)
- **Corporate Challenge Grant** – Any donation/sponsorship can be creatively posted (with permission) as a corporate challenge grant, enticing other corporations and/or individuals to match funds, and secure a larger funding milestone. This type of gifting can be manifested in group pledges, employee challenge gifts, multi-year pledges, and more. Challenge grant sponsors may garner heightened exposure as leaders, in bringing forth funding for valuable community endeavors.

❖ BCCA's Corporate Membership Program ❖

Becoming a Corporate Member is a great way to highlight your company's commitment to arts and the community. In turn, the wide-array of member benefits increases your exposure to a highly conscientious audience, while providing access to recreational and educational activities for the well-being of your employees.

Help fund our Cambridge Community Center for the Arts (CCCA) arts facilities establishment fund, cultural programming, equipment purchases, and education web. Membership levels range from \$500 to \$25,000+, and may be obtained as a result of a contribution towards any of the Corporate Sponsorship opportunities listed above (based on contribution amount).

We look forward to welcoming you as a valued Corporate Member and invite you to select the level of membership that works best for your company.

Corporate Membership Levels:

Associate - \$500+

- Invitation to our annual donor and sponsor appreciation event, and recognition in booklet
- Electronic newsletter mention & link to your website (or other method of contact)
- Annual recognition in our development electronic newsletter
- Mention & link on our website's "Grants & Corporate Giving" page
- Invitation to our annual community members-only event

Bronze - \$1,000+

All the above benefits, plus:

- Two electronic newsletter mentions & link to your website (or other method of contact)
- Printed newsletter mention
- Discounted (\$1 off) admission to CCCA programming (classes, events, workshops) for all your employees
- A 25% discount off of CCCA Individual or Family Membership fees for every employee in your corporation. (Individual and Family memberships entitles one to sign up for CCCA programming.)

Silver - \$2,500+

All the above benefits, plus:

- VIP benefits and 50% discounted admission to our annual donor and sponsor appreciation event, and recognition in booklet
- 1/8-page ad in a special event booklet or in our printed course catalog
- Semi-annual recognition in our development electronic newsletter
- Honorary mention during two special events
- A 50% discount off of CCCA Individual or Family Membership fees for every employee in your corporation.

Gold - \$5,000+

All the above benefits, plus:

- 1/4-page ad in special event booklet or in our printed course catalog
- Choice of private lesson by a CCCA instructor
- One bi-monthly electronic newsletter sponsor dedication
- Newspaper article and/or TV media mention
- A 75% discount off of CCCA Individual or Family Membership fees for every employee in your corporation.
- An additional 5% off admission to CCCA programming

Platinum - \$10,000+

All the above benefits, plus:

- VIP accommodations and free admission to our annual donor and sponsor appreciation event, and recognition in booklet
- Sponsor banner at special event or a banner on our website's "Grants & Corporate Giving" page
- 1/2-page ad in special event booklet and in our printed course catalog
- Quarterly recognition in our development electronic newsletter
- Private dinner with the CCCA directors & board members
- A free CCCA Individual or Family Membership for every employee in your corporation.
- Premium reserved seating (with RSVP) at all CCCA events
- Special private reception with all the artists performing in one of our public performance/concert series at the CCCA

Partner - \$25,000+

All the above benefits, plus:

- Full-page ad in special event booklet and in our printed course catalog
- Year-long website banner (location negotiable)
- Complementary two-hour studio rental for your company's private party or function at the CCCA or one of our affiliated facilities
- Corporation employees and their family members get an additional 5% off admission to all family & youth-oriented events and special programming (teen/youth dances, Summer Arts Program, etc.)

❖ Corporate Sponsors and Members may elect to remain anonymous, as well as structure their contributions as multi-year gifts. Sponsor donations & Corporate Memberships are tax-deductible to various degrees, depending on the added value / benefits received by the charitable company.

BCCA, Inc., is a non-profit, tax-exempt 501(c)(3) public charitable organization. Tax ID number: 05-0548309