

# MANTRA

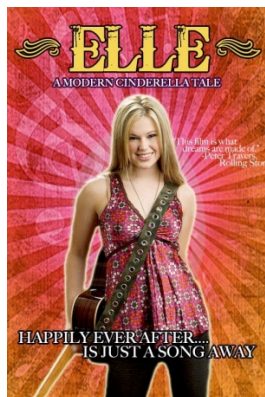
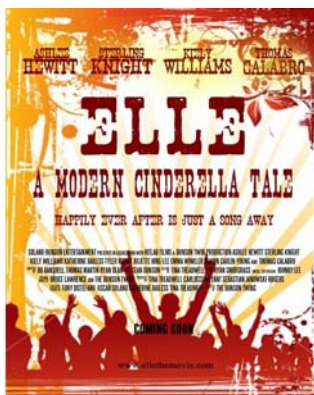
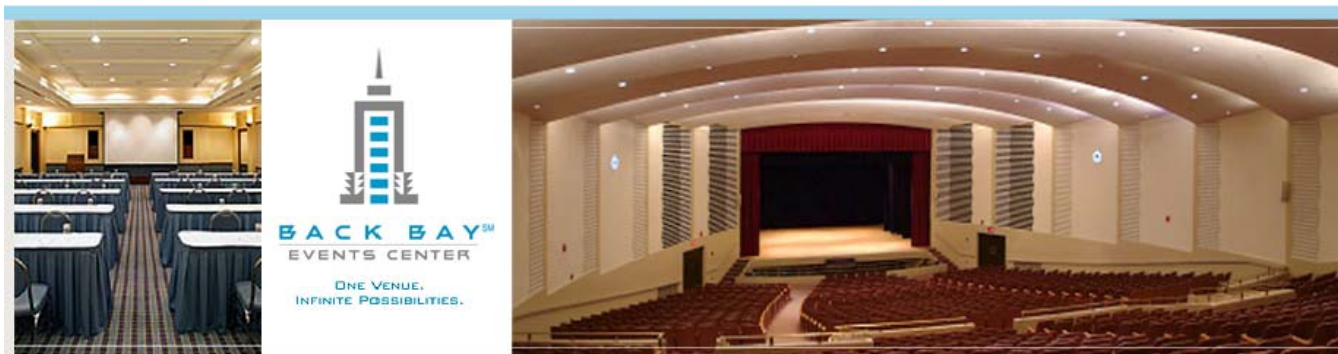
Presents

An Evolution of the Blues! A Celebration Of Music Diversity!  
A Benefit For Arts Education!  
Share Our Stage June 18<sup>th</sup> & 19<sup>th</sup>, 2010, Boston Partnership

## ❖ ROCK IN A HARD PLACE TOUR 2010 ❖



## ❖ SHARE OUR STAGE ❖



Matinee Red Carpet premier of "ELLE: A Modern Cinderella Tale" & performance by My Hero (from the Soundtrack)!  
\*\*\* Images are linked for more information, enjoy! \*\*\*

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**Share Our Stage June 18<sup>th</sup> & 19<sup>th</sup>, 2010, Boston Partnership**

**Break The Silence! Foundation / BCCA / Genuine Voices / BMC Fundraiser Event Sponsorship Levels  
June 18<sup>th</sup> & 19<sup>th</sup>, 2010, at The Back Bay Events Center / John Hancock Hall, House of Blues Boston  
Foundation Room, Splash Ultra Lounge, & Mantra Restaurant**

## Combined Mission Statement

*Break The Silence! Foundation (BTS), Brookline Community Center for the Arts, Genuine Voices, Boston Music Conference (BMC), Boston Music Coalition (BMC), and Diane Purdy's Children's Theatre Workshop (CTW), are working together to establish a new arts facility under one roof for a common goal as the Greater Boston Community Center for the Arts (BCCA).*

*This will provide positive options to inner city children and adults who will learn how to use their abilities and cultivate their talents with programs including music, film-making, visual arts, acting, world dance forms, martial arts, fitness, and art appreciation. Our collaboration with community outreach organizations will extend our ability to make a difference in the community by providing young people a safe place to learn and grow. Through guidance and positive reinforcement, we will support their needs to rise above challenges by utilizing creative outlets to express themselves in productive ways.*

*The Center will provide arts education, practice and performance facilities, instructor training and new teaching opportunities for artists and students. We will host community events and provide performance opportunities for emerging artists to showcase their progress and collaborate with established artists as role models.*

*Through the use of multimedia, telecommunication, and Internet technology, we will promote the pursuit of thriving careers and contribute to the creation of an extended network of artists and institutions in all different social and economic communities locally, nationally, and internationally.*



## Boston Music Coalition

THE CENTER OF LIVE MUSIC!



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## ❖ Fully Tax-Deductable Contribution (Cash / In-Kind)

BCCA, Inc. is a non-profit, tax-exempt 501(c)(3) organization. Tax I.D.: 05-0548309

### ◆ “Presents” Platinum Level Sponsorship

- *Ownership of a portion of the event, “Presented by” stage mentions, and AV screen logo inclusion*
- *Prominent logo/banner placement at main entrance up to 4x4(sponsor provided)*
- *Additional signage at both music and food areas up to 4’ x 4’ (sponsor provided)*
- *Special invitation to after party to meet artists in VIP setting.*
- *Ten (10) VIP event tickets for employees or promotions*
- *Logo included on CW National TV affiliate broadcasts including PSAs on local cable access channels*
- *Multi-genre radio advertisements on JMN 94.5 and KISS108, Berklee Internet Radio Network*
- *Included in Back Bay Events Center Newsletter, Berklee Alumni Newsletter, Blues Society Newsletters*
- *Logo included on print advertisements (e.g. poster, play bill, and press releases)*
- ***Platinum Level Sponsor** on our event website with link for one year*
- *Opportunity to distribute promotional materials to patrons as they enter venue and in VIP Goodie Bags*
- *Logo included on podcast and first right of refusal for future events*

**Sponsor Commitment: \$5,000 (4 available)**

## ❖ Golden Opportunity

### ◆ Titanium Level Multi-Media Sponsorship

- *Prominent signage at both music and food areas up to 4’ x 4’ (sponsor provided)*
- *Special invitation to after party to meet artists in VIP setting.*
- *Four (4) VIP and Six (6) General event tickets for employees or promotions*
- *Logo included on CW National TV affiliate broadcasts including PSAs on local cable access channels*
- *Multi-genre radio advertisements on JMN 94.5 and KISS108, Berklee Internet Radio Network*
- *Included in Back Bay Events Center Newsletter, Berklee Alumni Newsletter, Blues Society Newsletters*
- *Logo included on print advertisements (e.g. poster, play bill, and press releases)*
- ***Titanium Level Sponsor** on our event website with link for one year*
- *Opportunity to distribute promotional materials to patrons as they enter venue and in VIP Goodie Bags*
- *Logo included on podcast and first right of refusal for future events*

**Sponsor Commitment: \$4,000 (4 available)**

Break The Silence! Foundation (BTS), Brookline Community Center for the Arts, Genuine Voices, Boston Music Conference (BMC), and Boston Music Coalition (BMC), are working together to establish a new arts facility under one roof for a common goal as the Greater Boston Community Center for the Arts (BCCA).

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## ◆ Silver Level Sponsorship

- *Prominent signage at food area up to 4x4(sponsor provided)*
- *Special invitation to after party to meet artists in VIP setting.*
- *Two (2) VIP and Four (4) General event tickets for employees or promotions*
- *Included in Back Bay Events Center Newsletter, Berklee Alumni Newsletter, Blues Society Newsletters*
- *Logo included on print advertisements (e.g. poster, play bill, and press releases)*
- *Silver Level Sponsor on our event website with link for one year*
- *Logo included on podcast and first right of refusal for future events*

**Sponsor Commitment: \$3,000 (6 available)**

## ◆ Copper Community Patron Level Sponsorship

- *Two (2) VIP event tickets for employees or promotions*
- *Included in Back Bay Events Center Newsletter, Berklee Alumni Newsletter, Blues Society Newsletters*
- *Logo included on print advertisements (e.g. poster, play bill, and press releases)*
- *Copper Level Sponsor on our event website with link for one year*

**Sponsor Commitment: \$1,000**

**Ticket Prices: Evening Show (Featuring The Chris Thomas King Band, My Hero, & Bellevue Cadillac)**

◆ \$35 General Seating ◆ \$50 Reserved Seating ◆ \$100 VIP Seating

**Matinee (Featuring “Elle: A Modern Cinderella Tale” & My Hero)**

◆ \$20 General Seating ◆ \$30 VIP Seating



BOSTON DEMOGRAPHICS ABRITRON 10 Market share CSA 7,514,759 ('08 est.)



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CONTRACT AND APPLICATION FOR SPONSORSHIP AND EXHIBIT SPACE

Company Name
Address
City State/Province
Zip/Postal Code Country
Company Phone Fax
Primary Contact Name
Phone Email
Company URL

SPONSORSHIP PACKAGES

- Platinum Sponsorship: \$5,000
Titanium Sponsorship: \$4,000
Silver Sponsorship: \$3,000
Copper Sponsorship: \$1,000
Total Cost Due: (ALL PAYMENTS MUST BE SUBMITTED IN US DOLLARS)

PAYMENT, SUBMISSION, AND SIGNATURE OF APPLICATION

Signature: The appropriate company representative must sign here to indicate that he or she has read, understands, and agrees to the Terms and Conditions for exhibiting at Share Our Stage 2010.

Signature Date
Printed Name Title
Telephone Email

Payment Information: Payment must accompany this form. Send completed application and payment to:

BCCA, Inc.
327 St. Paul St., Suite 2
Brookline, MA 02446-3504 USA
Phone: 617.642.1444
Fax: 617.277.2174

Make checks payable to BCCA, Inc.

\* BCCA, Inc. is a Non-Profit Public Charity, Tax-Exempt 501(c)(3) Organization. Tax I.D.: 05-0548309 \*

- Check Enclosed
Credit Card: Visa MC Amex Discover

Credit Card Number Exp Date
Signature Name On Card



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**Share Our Stage 2010 TERMS AND CONDITIONS OF CONTRACT**

**Cost of Operation:**

The Sponsor understands and agrees that all expenses for shipping and handling of the exhibit into and out of the show area, for erection and decoration of the display, and for all other costs incidental to the operation of the display, as well as tear-down are not part of the show fee and are to be paid by the Sponsor.

**Assignment and Use of Event Space:**

BCCA, Inc. will assign booth space in its reasonable discretion, based on when signed contracts and payments are received. Sponsor acknowledges that BCCA reserves the right to reassign booth space or alter Event layout at any time.

**Liability:**

Notwithstanding anything in the Agreement to the contrary, each party will be liable for the negligent, or willful acts or omissions of its employees, officers, agents, directors, invitees, contractors, or others acting on its behalf or with its authority, and shall indemnify the other party for any liability arising there from. Sponsor further agrees to indemnify and hold BCCA and the owners and lessors of the exposition areas of the Back Bay Events Center, harmless from claims by the Sponsor's agents or employees or by any other persons arising out of any act or omission connected with the Sponsor's participation in the conference and/or exposition, whether negligent or not. BCCA shall not be responsible for the security of Sponsor's equipment or its proprietary information, and the Sponsors shall have full responsibility for any theft or other loss including any subrogation claims by its insurer. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability. None of the Event Providers shall be liable to Sponsor for any damage, loss, harm, or injury to the person, property, or business of Sponsor for any damage, loss harm or injury to the person, property, or business of Sponsor, or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the Facility or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings demonstration, or staging.

**Insurance Certificate:**

Sponsors who wish to have displays and/or information tables at the Back Bay Events Center will furnish BCCA a "Proof of Liability" insurance certificate prior to the Exhibition. Sponsors must obtain the certificate from their own insurance company. Please fax to: 617-277-2174.

No one under the age of 18 is allowed in the designated VIP areas unless accompanied by an adult. No minors will be allowed on floor during setup/teardown of exhibits, or during events where alcohol is served.

**Facility Rules:**

Sponsors shall comply with all rules and regulations of the Facility and any relevant union in connection with its installation, use and dismantling of the Exhibit.

**Care of Building and Equipment:**

Sponsors or agents must not injure, deface or use any prohibited substance (e.g. double-sided tape) on the walls or floors of the building, the booths or the equipment of the booths. If such damage appears, the Sponsor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof. Electric wiring must conform with the rules of the Back Bay Events Center, and all applicable fire laws, electric codes and other laws which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the exhibit hall. The exhibitor also shall comply with all reasonable requests of officials of the performance hall and BCCA with respect to installation, conduct, and disassembly of exhibit.

**Rules and Regulations:**

The Sponsor agrees to and shall abide by all accompanying exhibit terms, conditions and general regulations, as well as any additional rules and regulations BCCA, Inc. shall publish as it deems necessary or appropriate. All such additional rules and regulations shall be deemed a part of and made enforceable in accordance with these terms and conditions.

**Alcohol Policy:**

No alcoholic beverages, other than BCCA sanctioned receptions, may be served on the performance hall floor.

**Payment Terms:**

Sponsorship funds are to be submitted to BCCA along with the completed contracts unless other arrangements are agreed upon.

**Contacts:**

**1. Phil Morse**

E-Mail: BreakTheSilenceFoundation@gmail.com

Phone: 781.378.2235

**2. Dan Yonah Marshall**

E-Mail: Dan.Yonah.Marshall@gmail.com

Phone: 617.642.1444